



**Premier Date:** Saturday, October 28, 2023

**Where:** Hampton Roads Convention Center, Hampton, VA

**Supporting:** Youth Boxing Programs, USA Boxing



**Prospective Fight Card:**

1. Abimbola Osundairo, Birthplace: Lagos, Nigeria US Hometown: Chicago, Illinois ABF light heavy weight champion. 8-12 rounds -Our potential main event



2. Jerick Padsing, Birthplace: Manila, Philippines US Hometown: Las Vegas, Nevada 4-6 rounds



There will be 6 other matches ranging from 4-8 rounds on the fight card with match-ups announced on social media as part of our marketing campaign.

This proposal provides a description of various designations and benefits. All sponsorship levels are customizable to feature the assets that support your brand. Many creative activations are available throughout this event to increase your brand's corporate exposure. The Foreman Family Celebrity Fight Night is an event with prominent stars and selfie-worthy moments!

This premier event will launch the program has six (6) events annually for the next three (3) years, building the audience with each event and providing for brand affiliation continuity.

### MEDIA IMPRESSIONS

Ad time available during the 3-hour total event time streamed and 1 hr. broadcast on regional and associated networks. Digitally streamed live on selected outlets. The Foreman Celebrity Fight Night works diligently to deliver maximum social and traditional media exposure for its partners. A partial list of media outlets is available upon request.



## **Sponsorship Opportunities**

We are seeking partners at various levels and for different activations. Please see the attached PDF deck for a complete list of assets and media available. Custom packages created based on your needs.

**Title Partner**

**Weigh-In VIP Reception Sponsor**

**Post-Fight Party**

**Ring Girls**

**Hotel Sponsor**

**VIP Limousine/Car Service Sponsor (In-Kind)**

**Flowers Sponsor (In-Kind)**

## **Categories of Interest**

Alcohol – Beer/Wine/Hard Cider/Spirits, Automobile, Auto Aftermarket, Bottled Water, Convention & Visitors, Cigars, Credit Card, Dental, Delivery, Energy Bar, Energy/Sports Drinks, Casino/Gambling, Health & Wellness, Hotel, Hydration Products, Insurance, Male Grooming Products, Military, Media, Meal Delivery, Mobile Payment, Nutritional Supplement, Plant-based products, Snacks, Streaming TV Services, Wearable Technology, Telemedicine, Telecommunication, Virtual Reality

## **Unique Visibility Presence for Brand**

### **On-site Enhancements (Activations)**

- VIP Red-Carpet Entry with Step & Repeat Backdrop
- Celebrity Influencer Fighters like Manny Pacquiao, Conor McGregor, Mike Tyson, Floyd Mayweather, Chuck Norris, Sylvester Stallone, George Foreman
- Ultra Lounge VIP Seating Area
- Ad in Souvenir Program
- Live On-Air Drops
- Banners and indoor signage
- Internet & Website Presence
- Merchandise Opportunities
- Charity Affiliations
- Round Cards
- Ring Mat Signage – Ring Mat, Ring Corner Pads, Bumpers, Rope Separation, Round Cards, Lighting Truss Banner, Press Conference, Microphone Flags, Big Screens
- Brand opportunity at Post-Fight Party

### **Content Distribution**

- Influencers/Social Media
- TBA sites & social channels
- ForeVision TV (See Appendix)

